

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/115

dt @ Chennai-6 the 17.04.13.

Sub: Rationalization of GPRS/EDGE tariff under 2G mobile services– reg.

Ref : C.O. Lr No. 26-17/2009-R&C Circular No.3/13-14 dt 12.04.2013.

Approval of the competent authority is hereby conveyed for the implementation of Rationalization of GPRS/EDGE tariff under 2G mobile services in TN LSA (incl. CHTD) **with effect from 18.04.2013**. The details are given below:-

MRP of 2G Data STV in Rs. (inc. of S.Tax)	Free day/any time data usage		Validity in days	
	Existing	Revised	Existing	Revised
54	500 MB	500 MB	30 days	25 days
125	2000 MB	1.5 GB	30 days	30 days
270	10 GB	5 GB	30 days	30 days
302	8 GB	6 GB	90 days	90 days

Note: Activation of all the above 2G GPRS STVs is through SMS only.

SMS Keyword TO BE SENT TO	Amount to be deducted by IN
53733	
GPRS54	48.06
GPRS125	111.25
GPRS270	240.30
GPRS302	268.78

- All other terms and conditions will remain same.

This is for the information of all concerned please.

S. BAMA
(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in"

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.